



Get professional weather for just pennies a day

WeatherTAP.com offers you detailed and current weather—over 10,000 products—plus the ability to customize how you view the weather. Drill down to local levels on radar, satellite and lightning maps. View NEXRAD Level II radar that is updated every six minutes. Customize an image in RadarLab HD with a multiple number of overlays such as SpotterNetwork Data, NWS Local Storm Reports and severe weather watches, warnings and advisories.

Plus, you won't have to struggle to quickly find your weather on our site, because weatherTAP is no ads, just weather.

How does weatherTAP compare to other paid sites?

Some paid sites cost hundreds of dollars a month or thousands of dollars a year. WeatherTAP subscriptions start at just \$7.95* a month. But our lower cost doesn't mean a lesser product. We offer the same features as other paid weather products—and much more. Our product is easier to use and requires no software installation or extra hardware. Plus, we provide superior customer service and we'll never charge you for upgrades.

Visit www.weatherTAP.com to try it for free and you'll see how we offer more detailed, more current and completely customizable weather that's better than our free and paid competition.

*Cost of one, single-user weatherTAP subscription

See what our satisfied customers have to say

“WeatherTAP is my eye to the sky when I can't be out in it. Besides adding storm reports and spotter details to the radar image, you are constantly striving to get the best image and resolution possible out there. Keep up the great work guys. I am a fan for life !!!”

Jim Cantore
Nationally Recognized Meteorologist

“WeatherTAP is an affordable system that provides emergency management agencies across the country a fast live reliable radar tracking system to prepare ahead of the emergency and plan resources accordingly.”

Jeff Galloway / Director
Butler County, Ohio Emergency
Management Agency

“Our teams travel all over the United States, by ground, fixed wing and rotor wing, to bring sick children back to Children's Mercy Hospital. It would be a real detriment to our services to not have weatherTAP...”

Mike Weckwerth
Children's Mercy Critical Care Transport
Kansas City, MO



888.717.5301
www.weathertap.com



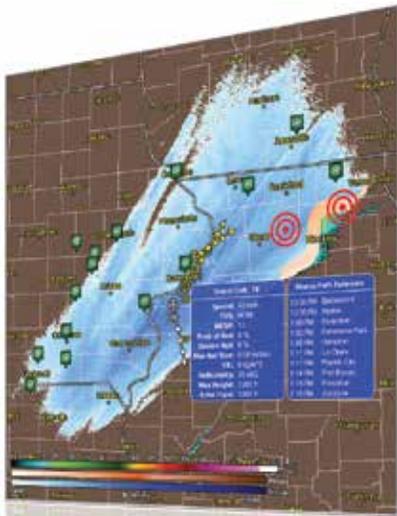
Your weather.
Detailed.
Current.
Customizable.



WeatherTAP has it all—for just \$7.95 a month.

WeatherTAP.com provides you with the detailed, current, customizable weather that you need—with more features than free sites and for less money than other paid sites. With WeatherTAP.com you get over two million images daily, updated in real-time. You have access to real-time NEXRAD Level II radar, GOES East and West satellites, lightning strike data and a complete severe weather package. For today's weather or tracking a hurricane from formation to landfall, for the average consumer or weather enthusiast, it's true. WeatherTAP has it all—and in real time—for just \$7.95* a month.

Detailed.



Unlike our competition, with weatherTAP you can drill down to local levels on radar, satellite and lightning maps. RadarLab HD offers high-res Level II radar images captured with increased clarity and an enhanced color scale (128 colors instead of 15). This allows you to see more detailed weather phenomena. Plus, we offer much more than just your local forecast. For pennies a day, you get:

- High-res GOES East and West satellites
- Lightning strike data
- Professional aviation weather
- Archived data
- Severe weather package
- NEW TDWR radar data!
- NEW hourly forecasts!

Current.



All of our weather products are updated in real time, so you can view the most current weather information available. Current local conditions are updated hourly. NEXRAD radar is updated every six minutes (every four minutes during severe weather). Severe weather watches, warnings and advisories are updated every three minutes.

At home, at work, or on the road, all you need is an Internet connection to log on to weatherTAP.com. No additional software or hardware is required. So you can access current weather anytime and anywhere, even on your smartphone or tablet. And now, you can receive severe weather text alerts by cell phone or by email.

Customizable.



RadarLab HD+ delivers high-res, Level II imagery in real time. You get the ability to customize multiple maps and overlays. Select any NEXRAD site then overlay data such as current temperatures, color-coded storm tracks with storm path estimates, and severe weather watches, warnings and advisories—all on one map. Plus, you can plot custom locations like your home, work or child's school, then set up audible alerts so you can know immediately if severe weather is headed your way.

Plus, you can save your personal settings so you can view your weather the way you want.